



## Christopher Eads

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## Education

**Temple University, Tyler School of Art** May 2018  
BFA in Graphic and Interactive Design

**Temple University, Tyler School of Art** May 2017  
Certificate in Community Arts Practices

**Bucks County Community College** December 2014  
Associates in Fine Arts

## Employment

**HAVAS Health Network** November 2019 – Present  
Junior Art Director

Was the sole visual developer of an unbranded campaign chosen by KEVZARA, a client in the Rheumatoid Arthritis space. Developed a style guide, campaign art and a desktop and mobile website design based on campaign art. Worked daily to develop advertising products for major players in the pharmaceutical industry.

**Freelance Graphic Designer** January 2019 – Present

Continuing to work with small to medium sized businesses providing design and multimedia services, such as animation, branding, photography, etc.

**Running Press (Hachette Book Group)** June 2018 – December 2018  
Junior Designer

Generated new book concepts with the creative team consisting of editors and designers. Designed book covers, book interiors, created typographic systems, packaging and toy turn-arounds. Reported to the creative director while executing and balancing multiple tasks and projects in a fast-paced, deadline-driven environment.

**Running Press (Hachette Book Group)** January 2018 – May 2018  
Graphic Design Intern

I assisted other designers in the office with critical design related tasks, including creation of digital assets, book interior design, packaging design, product photography and ensuring typographic best practices.

**DYAD Communications** January 2017 – December 2017  
Graphic Design Intern

I reported to the company owner on the status of print and digital design tasks. I worked in a support role for other designers, providing blog page design, photography/photo retouching, ensuring web best practices and updating CMS.

## Skills

Illustrator  
Photoshop  
InDesign  
After Effects

Premiere  
Lightroom  
Adobe XD  
Sketch

Wordpress  
Blender 2.8  
Clip Studio Paint  
HTML + CSS