CHRISTOPHER EADS

Employment

BROTH AGENCY — March 2021 –Present
Art Director

Developed promotional materials and concepts for a brand launch in the rare cancer space. Assigned to work on a rare heart disease drug for Pfizer and over the course of a year developed various digital and print materials for this brand. Regularly contributes to Broth company social media by providing original illustrations and animations.

HAVAS HEALTH NETWORK — November 2019 – March 2021
Junior Art Director promoted to Art Director

Was the sole visual developer of an unbranded campaign chosen by KEVZARA, a client in the Rheumatoid Arthritis space. Developed a style guide, campaign art, and a desktop mobile website design based on campaign art. Worked daily to develop advertising products for major players in the pharmaceutical industry.

FREELANCE GRAPHIC DESIGNER — January 2019 – Present

Continues to work with small to medium sized businesses providing design and multimedia services, such as animation, branding, photography, etc.

RUNNING PRESS (HACHETTE BOOK GROUP) — June 2018 – December 2018
Design Intern promoted to Junior Designer

Generated new book concepts with the creative team consisting of editors and designers. Designed book covers, book interiors, created typographic systems, packaging and toy turn-arounds. Reported to the creative director while executing and balancing multiple tasks and projects in a fast-paced, deadline-driven environment.

RUNNING PRESS (HACHETTE BOOK GROUP) — January 2018 – May 2018
Graphic Design Intern

Assisted other designers in the office with critical design related tasks, including creation of digital assets, book interior design, packaging design, product photography, and ensuring typographic best practices.

Education

TEMPLE UNIVERSITY, TYLER SCHOOL OF ART — May 2018
BFA in Graphic and Interactive Design

TEMPLE UNIVERSITY, TYLER SCHOOL OF ART — May 2017
Certificate in Community Arts Practices

BUCKS COUNTY COMMUNITY COLLEGE — December 2014
Associates in Fine Arts

Skills

Adobe XD	HTML + CSS	Photoshop
After Effects	Illustrator	Premiere
Blender 2.8	InDesign	Sketch
Clip Studio Paint	Lightroom	Wordpress

Contact

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